The table below lists ten products and services that local businesses are looking to promote. They are not sure which media would be the most appropriate and have asked for your advice.

For each product or service you should choose the advertising media that you think is the most appropriate for the product described. You should choose ***no more than two***, by placing a tick in the relevant columns, and justify your choice. It is likely that more than two could be justified, so your reasons are important!

**Where to Advertise?**

NAME:

| **Local Product or Service** | **Leaflet** | **Social Media** | **Website** | **Newspaper** | **Magazine** | **Radio** | **Reason** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **C:\Users\murraa\Desktop\Working On\Worksheets\parent_child_portrait_400_clr_2964.pngBabysitting Service** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\stick_figure_birthday_cake_400_clr_3515.pngCustom Made Cakes** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\stage_panel_400_clr_1633.pngMade to Measure Curtains** |  |  |  |  |  |  |  |
| **Window Cleaning Service** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\stick_figure_holding_laptop_400_clr_5774.pngComputer RepairService** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\dog_standing_pose_400_clr_12412.pngDog-Walking Service** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\fix_it_guy_hold_wrench_400_clr_12796.pngPlumbingServices** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\stick_figure_kick_soccer_400_clr_6087.pngFootball Team’s Next Home Game** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\comedy_tragedy_400_clr_1629.pngLatest Play at the Theatre** |  |  |  |  |  |  |  |
| **C:\Users\murraa\Desktop\Working On\Worksheets\hair_stylist_scissors_comb_400_clr_7626.pngHairdressing Salon** |  |  |  |  |  |  |  |